

THE DROP

2026



PHILLIP JEFFRIES





WINTER 2026

PG. 54

Aura 37501 Ecru

TREND SPOT

COLOR DRENCHING

From ceiling to baseboard, one hue tells the whole story. By using one hue across walls, trim, and ceilings, the space becomes “drenched” in color and texture. Designers are loving it for its ability to create instant atmosphere. Whether you go deep and moody or soft and serene, it’s less about matching and more about creating a mood. And it’s showing up everywhere.



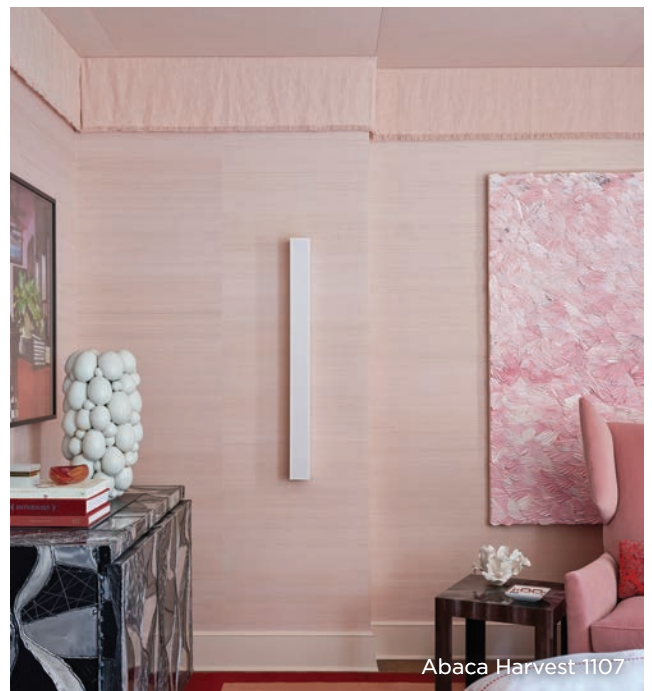
Gallant Grasses 9044



Mist 4798



Bloom 7192-L



Abaca Harvest 1107



Punch up
your interiors
with color!

Vinyl Kimono Silk 7046



PJ COLOR SPLASH™

It's a colorful world, and we now have a shade for every interior imaginable. From dreamy blues and calming greens to vibrant reds and pinks, this collection is colorfast and made to last.



Scan to
explore
more colors

TOGETHER WE'VE MADE A BIG DIFFERENCE

500,000

TREES AND STILL PLANTING!

948

Acres restored

283,576

Metric tons of CO₂ removed

1,000,000

Tons of air pollutants removed

22,000,000

Gallons of water runoff prevented

Estimated benefits over 40 years. This data was generated using the iTree API courtesy of the Arbor Day Foundation.



Scan to
learn more



At Phillip Jeffries, we are working toward a goal of planting 1 million trees in partnership with the Arbor Day Foundation. Every order you place plants a tree! The changes we make today will transform the way we live tomorrow. This is why we continue to innovate, invest, and volunteer with the goal of leaving this world even more beautiful than before. From cleanup hikes to invasive species removal, we hope to inspire you as we continue on the path toward sustainable living and environmentally friendly practices. We call this our "Great and Worthy Purpose." Together, we can do even more.

We are happy to report that our tree planting efforts continue to take root! Throughout the year we plant a tree for every order, but it feels especially poignant to celebrate our efforts and share our gratitude. This month we're thrilled to share that we reached a new milestone and have planted more than 500,000 trees! Thank you for helping us make this goal a reality.



PJ PETS

Meet our pet-tacular team! From playful dogs and curious cats to a chic crustacean, these stylish companions belong to team members across our company from customer service to design. Follow our hashtag #PJPets on social media to see more adorable pet photos.



Chewy



Rey



Nacho



Fred



Cody



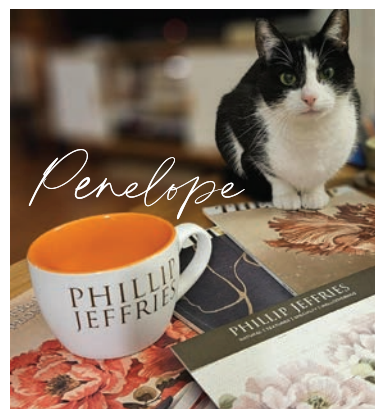
Norman



Shane Jr.



Prochi



Penelope



Brody



Philo



Blue



Balin



Franklin



Alfie & Jamison



Lagla



Ulys



Potato



Clover



Shorty



Olive

DESIGNER SERIES

A spotlight on 8
standout designer
projects with
incredible stories.



Riviera Weave 1819

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WHOLE HOME

House Beautiful created a modern treehouse-inspired home that was built for entertaining.

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WOW!house

Explore London's premier and largest show house.

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THE HANG

Get the pro tips you need to know! Our how-to video series makes the installation process easier.

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We have 2 winners! See the results.

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BEFORE & AFTER

A family's dream dining room where everyone gathers.

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Learn what makes every day a great day at PJ!

50

MODERN SURFACES

Explore modern neutrals and handcrafted textures.

58

CATEGORIES

Shop the widest variety of wallcovering with more than 2,500 in stock items.

80

SHOWROOMS

Tour our newest locations around the world.



COVER

FABLE 35605

This layered all-over pattern transports you to a mystical garden landscape where majestic birds rest among lush botanicals.



Scan to
explore
what's new

06

KIPS BAY NEW YORK

6 designers transform a downtown showhouse into breathtaking interiors.

Cork Couture 10681



54

LAUNCH

Take a look at our newest collections for Winter and Spring.

Blossom 36402



PHILLIPJEFFRIES

MIDSUMMER

Hunting Green on Canvas Linen
PHILLIPJEFFRIES.COM

WELCOME TO OUR 7TH ISSUE OF *THE DROP*[®]

In this issue, we're excited to share stunning installations, innovative new designs, and a peek behind the curtain at what's going on at Phillip Jeffries.

Our vision has always been to make the world more beautiful. We do this by working with artisans across the globe to create innovative designs that help fuel your vision. Nearly fifty years ago, our father began this journey with 10 grasscloths and a dream. The dream lives on today because of you and, for that, we are grateful.

This issue is a celebration of great design. From stunning showhouses to the bold trend of color drenching, you inspire us to push the boundaries in our creative process. Don't miss the feature on our newest Winter and Spring collections. We can't wait to see what you create next!

It's been a busy year at PJ. In addition to launching 4 new collections—with some exciting award-winning designs—we opened a new showroom in the Denver Design District, another one in Singapore, and refreshed our space in the Atlanta Decorative Arts Center.

Our tree planting efforts continue to take root. With every order we plant a tree and we're proud to share we are halfway to our goal of planting 1 million trees. Thank you for helping us reach this incredible milestone.

As we approach our 50th anniversary, we are filled with gratitude for the relationships we've made along this journey and look forward to many more collaborations and celebrations in the years to come. Let's continue to make the world more beautiful together, one wall at a time.

PHILIP & JEFFREY







HAPPENINGS

DESIGN CONNECTIONS

This year, we connected with designers and industry leaders across the globe. From grand openings to intimate dinners, we celebrated great design, craftsmanship, and friendship.

While the doors to our Paris showroom opened a few months prior, we were thrilled so many joined us for the exciting Grand Opening Party. Our Parisian cafe on the street was a highlight for many. We co-hosted an elegant dinner in NYC with ELLE DECOR and then enjoyed high tea in Charleston. Back in London, we were thrilled to partner with Staffan Tollgård, who designed The Phillip Jeffries Study for Wow!house. We also wrapped the walls for charity events across the U.S. including several stunning Kips Bay Decorator Show Houses. This fall, interior designer Dana Wolter debuted her design book at a special event in our Atlanta showroom. What an amazing year celebrating design!



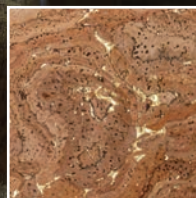


KIPS BAY

DECORATOR SHOW HOUSE NEW YORK

Within just eight weeks, top design firms transformed a stately 1900s NYC townhouse into a breathtaking showcase of fine furnishings, art, and innovation. "The Loft" is meant to feel like a modern treehouse wrapped in Cork Couture from floor to ceiling and suspended above the city.

ALL PHOTOGRAPHY PROVIDED BY NICK SARGENT



CORK COUTURE
10681



HUNIFORD
DESIGN STUDIO



JAMES THOMAS INTERIORS

The Toulouse Toile PJ Mash Up® in the powder room was customized to perfectly match the rich blues, deep terracotta accents, and creamy neutrals that inspired the designers when they were in Italy and Greece.

The designers brought those coastal memories to Manhattan, transforming the rear hallway and staircases into a romantic, sun-soaked journey. The stairway features hand-stenciled African Raffia reminiscent of golden hour on Italy's Amalfi Coast.

Scan to
explore this
showhouse
and more

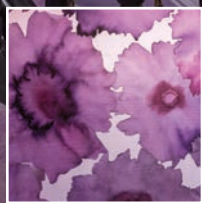


"I WANTED TO FIND A VERY LARGE SCALE, VERY BOLD WALLPAPER THAT WOULD SPEAK TO THE COLOR PURPLE AND THERE WAS **NONE** EXCEPT FOR PHILLIP JEFFRIES, WHICH OBVIOUSLY IS FANTASTIC AND SUCH A POWERFUL STATEMENT IN THIS ROOM."

- CATHY PURPLE CHERRY

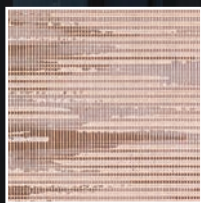


PURPLE CHERRY
ARCHITECTS

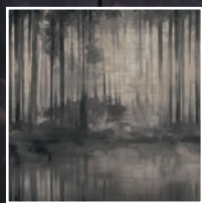


BLOOM
7190-L

The staircase, dubbed "The Purple Bloom," is wrapped in our Bloom collection and represents a three-story journey of aspiration, resilience, and joy—an ode to what blossoms from dedication, creativity, and love.



DESERT DUNES
8045



TRANSCEND
9577

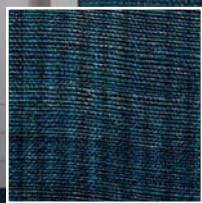


ANDREA SCHUMACHER

The hallway leading to the playful “Pink Rhino Club” is wrapped in Transcend, a forest-inspired mural in warm blush tones, with our artisanal textured wallcovering, Desert Dunes, on the ceiling.



J COHLER
MASON



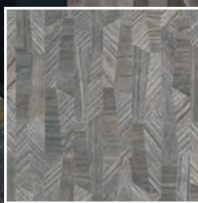
LACQUERED RAFFIA
5824

Just beyond the library, this quiet hallway is wrapped in luxurious Lacquered Raffia. The rich, saturated color and glamorous sheen on the walls lead to a hidden retreat, "The Writing Room," which offers a cozy and intimate escape from the bustle of the city.



OVADIA DESIGN GROUP

A reimagining of this space, called "A Midnight Check-In," creates the feeling of walking into a dream. Our modern wood veneer, Sculpted Wood, gives the walls depth and dimension.



SCULPTED WOOD
2818



AMBER INTERIOR DESIGN



ALL PHOTOGRAPHY BY ANDREA CALO

A sanctuary of sophistication nestled in Austin's Deep Eddy enclave, this 3,800-square-foot residence reimagines upscale living with a sense of ease and elegance. Three visionary designers brought their distinct perspectives to life. Amber Interior Design wrapped "The Loft" in grasscloth while Kathy Kuo Home created a "Primary Suite" sanctuary with a landscape mural, and Blessed Little Bungalow envisioned a colorful oasis brought to life with an ombré ceiling and patterned walls in the "Parlor."

KATHY KUO HOME



HOUSE BEAUTIFUL WHOLE HOME



JUICY JUTE
4772



VISTA
28004



VILLA VIBES
27406



MIRAGE
10470



BLESSED LITTLE BUNGALOW



WOW!house

THE PHILLIP JEFFRIES STUDY



Step into a dream study where handcrafted wood veneer wraps the walls and Quartz on the ceiling shimmers above. Phillip Jeffries was honored to collaborate with Staffan Tollgård for Wow!house, London's premier showhouse at Design Centre Chelsea Harbour. This space is both functional and inspiring. The walls feature Modern Muse, our award-winning sculptural wood wallcovering, which is crafted from authentic oak and Paulownia wood and hand-laid to form abstract, contemporary art. The final result is more than a workspace; it's a refined retreat.

FROM INITIAL SKETCHES TO FINAL INSTALLATION, EVERY DETAIL REFLECTS TOLLGÅRD'S VISION OF ELEVATED LUXURY AND COMFORT.





Modern Muse 26602





THE HANG[®]

PHILLIP JEFFRIES

Pro Installation Tips

HOSTED BY

PHILIP & DENNIS

Your Go-To Guide For Installation

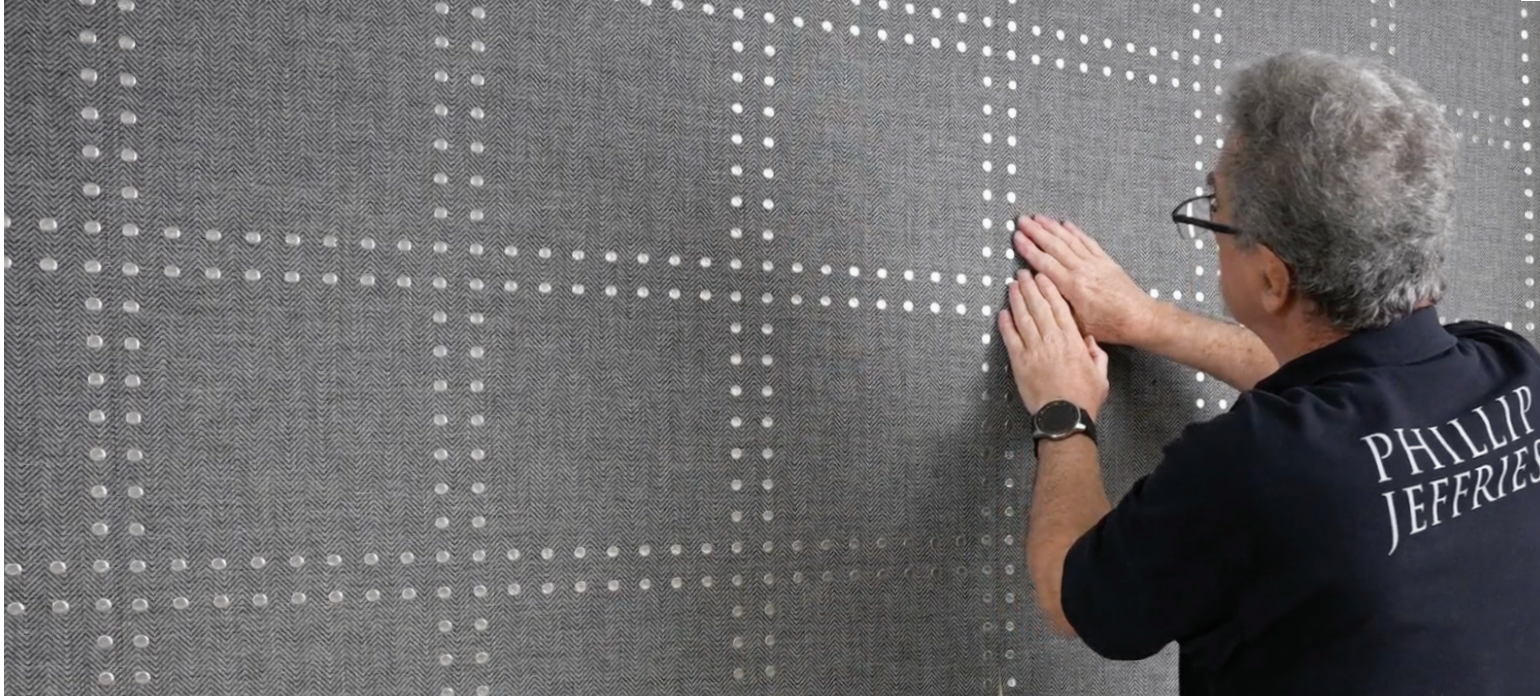
Welcome to The Hang[®], our how-to video series created to help ensure a smooth, successful wallcovering installation for both the designer and installer. Hosted by Phillip Jeffries Co-President & Co-CEO, Philip Bershad, and Master Installer, Dennis Delpome, these videos provide practical guidance to help plan, prepare, and execute with confidence. Season 3 brings even more advanced techniques and

insider tips to support designers and installers in achieving flawless results. As the industry leader in wallcovering, we're committed to equipping you with the tools and knowledge needed for a successful and, of course, beautiful installation. From setting clear expectations to aligning on a shared vision, PJ's video series offers insider know-how from foundational steps to advanced strategies to make your next install project picture-perfect.



STAY IN THE
KNOW

Scan to watch the videos



A modern interior space featuring a curved wooden staircase with a dark railing. A large, cylindrical, three-tiered light fixture hangs from the ceiling. On the right, a large circular artwork is mounted on a textured wall. A low wooden bench with a green cushion is visible in the foreground. The overall atmosphere is warm and sophisticated.

CONTRACT

Looking for a way to breathe new life into a commercial space? Our award-winning designs come in a wide selection of colors and patterns that are fully customizable to fit any project, from hotels and event spaces to restaurants and bars.



Vinyl Gilded Age 7452

PHILLIPJEFFRIES.COM



IMMERSIVE SPACES

Authentic artwork becomes large, immersive mural wallcovering. Our luxurious and award-winning collections are available on a range of grounds including our new PVC Free Type II performance wallcovering. Discover artistry and innovation!

Styled In Studs 8965



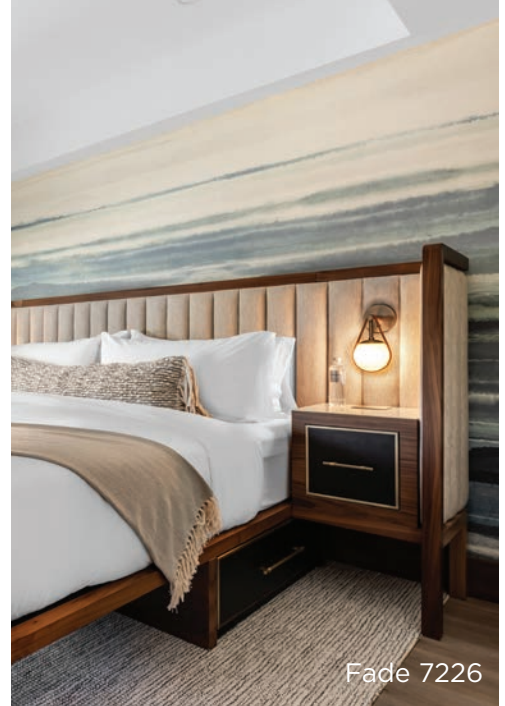
Vinyl Vibrations 8697



Custom Mist



Adorn 9292



Fade 7226



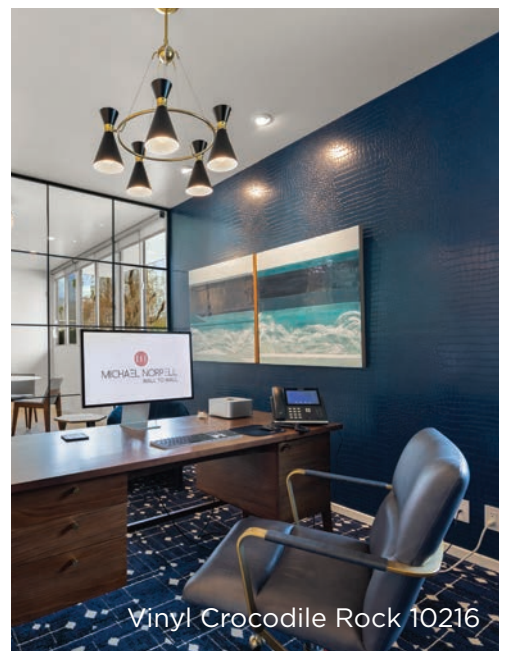
Arboretum 5579

CUSTOM DESIGN

From color and texture to size and scale, we offer several custom options when personalizing a commercial space, including value engineering for Type II Performance Vinyl. Want something completely custom? Our design team will assist.



Renoir GV127



Vinyl Crocodile Rock 10216



BDNY 2025

Step inside the exciting and innovative world of hospitality design at the Boutique Design New York (BDNY) hospitality trade show. This yearly event is a gathering of the industry's most talented designers, architects, and visionaries, all showcasing their latest and most impressive work. Phillip Jeffries was thrilled to exhibit and honored that our new acoustical wallcovering, Lofted Lines, won The Best Of BDNY award. Discover this refined look with sound absorption.



AWARDS

Our innovative wood veneer wallcovering, Modern Muse, was awarded both the HD Product Award and the IIDA/HD Expo Product Design Award at HD Vegas.

Thank you BDNY, IIDA, and the entire design community for your continued support. And congratulations to all the other winners and finalists.





Reece PVC Free

PVC FREE PERFORMANCE

We offer a selection of Performance PVC Free options that include eco-friendly and versatile designs. They're low VOC, contain no PFAS, PVC, nor Phthalates, and are Red List chemical-free. Plus, they are durable and easy to install and remove. You really can enjoy all the best without all the rest!

DESIGNER SERIES

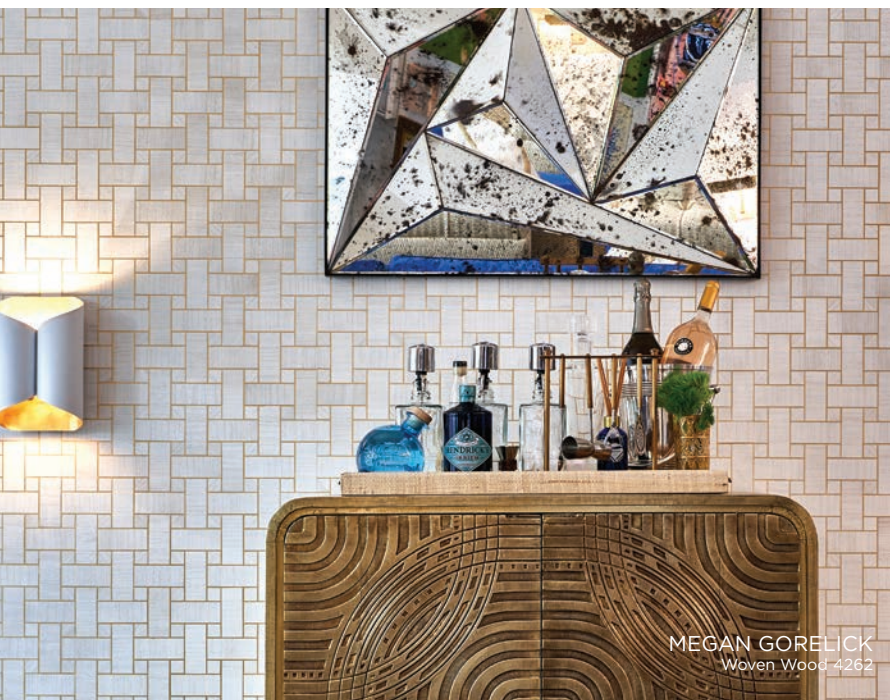
Welcome to PJ's Designer Series, where we spotlight standout projects and the incredible stories behind them. Each feature explores the creative process and inspiration shaping spectacular spaces. Discover how leading designers bring distinctive vision and refined sophistication to every project. From the homes of all-star athletes to designers' own spaces, these stories celebrate a shared passion for wallcovering.



LUCY AND COMPANY
Offset 9132



CAITLIN KAH INTERIORS
Seaside Jute 9893



MEGAN GORELICK
Woven Wood 4262



KELLY CARON DESIGNS
Serenity 7380



PULP DESIGN
Collage 5041



JEFF SCHLARB
Sunset Silk 4172



VANESSA DELEON
Clouds 7064 & Metallic All Over 3963



TIFFANY BROOKS
Custom Blur



Discover the
full articles
online



Sanctuary 4585

KELLY CARON DESIGNS

LOWCOUNTRY GLAMOUR

Rooted in the architectural traditions of South Carolina, Kelly brings a refined coastal sensibility to her projects. Known for her use of natural materials like white oak and linen, Kelly balances classic Southern charm with clean-lined, transitional elements and lots of wallcovering.

DESIGNER SERIES





"WITH PJ MASH UP®, I'LL ADD HEIGHT TO AN EXISTING MURAL SO THAT THE DESIGN CAN ECHO THE LIFESTYLE YOU'RE ALREADY LIVING OUTSIDE. YOU'RE BRINGING THE OUTSIDE IN!"



Make Waves 8867

DESIGNER SERIES



Adorn 9290



VANESSA DELEON ASSOCIATES

GLITZ & GLAMOUR

Vanessa has been infusing urban luxury into her NYC projects for the past two decades. Featured on HGTV, Bravo, and NBC's Open House TV, her self-described signature aesthetic "Glamilistic" is the perfect combination of glamour and minimalism.



Clouds 7064



CAITLIN KAH INTERIORS

TIMELESS CHARM & MODERN FLAIR

Caitlin has quickly become a design powerhouse along Florida's Gold Coast. Since opening her eponymous firm (following a decade at Kemble Interiors), she's now a fixture on the Palm Beach design scene as well as the ELLE DECOR A-List, AD100, and *Luxe Interiors + Design* Next in Design.





Bermuda Hemp 5522

"I LOVE A WOVEN OVERLAY BECAUSE YOU GET THE SATURATION IN THE BACK AND THE NATURAL FIBERS RUNNING THROUGH, SO YOU GET MOVEMENT AND TEXTURE IN THE WALLS."



Riviera Weave 1819



Bermuda Hemp 5521

Pink is increasingly being embraced in coastal styles, adding a fresh twist to traditional blue and white decors. Designers like Caitlin are incorporating pink in various ways, from subtle accents to bold statements.



"THE VISION WAS TO CREATE
A SPACE THAT FELT MORE
GROWN-UP THAN YOUR TYPICAL
KID'S ROOM."

DESIGNER SERIES



Sculpted Wood 2816



TIFFANY BROOKS INTERIORS

FAMILY-FRIENDLY LUXURY

This Chicago-based designer brings timeless style and fearless creativity to luxury residences from New York to Los Angeles. Led by award-winning designer Tiffany Brooks, the firm's aesthetic blends soulful design with high-end sophistication as seen in celebrity homes and across multiple HGTV series. For Golden State Warriors and six-time NBA all-star Jimmy Butler's California mansion, Tiffany turned to Phillip Jeffries to help create elevated family spaces that didn't feel too childish or trendy.



Rivets® 5700



PULP DESIGN STUDIOS

BOLD & FEARLESS

Nearly two decades ago, Beth Dotolo and Carolina V. Gentry formed their Dallas-based studio intending to focus on product design. Today, they've expanded across the U.S. and have earned the seal of approval from *AD*, *LUXE*, *Vanity Fair*, and more with their award-winning residential designs.





Flight 7056

"OUR CLIENTS WANT VIBES, AND THERE'S ONLY SO MUCH YOU CAN DO WITH PAINT. THEY WANT PATTERN AND DRAMA."



Sculpted Wood 2818



Collage 5041

"FIFTY YEARS FROM NOW PEOPLE WILL KNOW [A WALLCOVERING] IS PHILLIP JEFFRIES BECAUSE IT'S UNIQUE AND HAS A VIEWPOINT."



Styled in Studs 8965

"COLOR AND TEXTURE ADD AN EXTRA LAYER
TO A ROOM THAT MAKES IT REALLY SPECIAL.
IT'S LIKE ANOTHER PIECE OF ART."

DESIGNER SERIES



Sculpted Wood 2819



LUCY AND COMPANY

PATTERNS & COLOR

When Beth Conant-Keim first started her design business, she specialized in upscale kid's rooms. "I wanted to do something that not too many people were doing," she said. And with a background in art, she found a niche handpainting whimsical designs on furniture and walls. Today, Lucy and Company is a team of six known for bold, layered interiors that never play it safe.



Offset 9136

Beth knows that trusting your vision, embracing texture, and going all-in on color can transform a space—and a client's mindset. "I use wallpaper in every single project."



Broad Strokes 1121

JEFF SCHLARB DESIGN STUDIO

A MODERN MAXIMALIST

California-based interior designer Jeff Schlarb and his studio have become a hub for bold, expressive designs. His modern maximalist approach, dubbed *Rad Elegance*, has been featured in magazines and celebrated coast to coast. A fusion of classical architecture and contemporary flair, his art-forward designs continue to wow.





Sunset Silk 4172

Often featuring wallcovering, sculptural lighting, and modern art, Jeff brings a confident, playful approach to interiors that are both visually striking and livable. "We always go to PJ. The variety, the quality—it's unmatched."



Serenity 7382



Metallic Ombré 3163

"WALLPAPER CAN MOVE THE NEEDLE AND TAKE A SPACE FROM CLASSIC TO CONTEMPORARY."



Abaca Mist 4883

MEGAN GORELICK INTERIORS

CHIC COASTAL COMFORT

This New Jersey-based designer began her design career with a personal project: her own home. Megan's signature coastal style quickly established her as one of the most sought-after East Coast designers. A mix of whimsy and practicality, Megan has us dreaming of seaside summer getaways.



Palm motifs have long been a staple in coastal interiors and were perfect for this modern shore house. Beach homes tend to have more bathrooms than standard houses—to accommodate large family gatherings—so Megan likes to give each suite its own personality like a boutique hotel.

BEFORE & AFTER

Designer Nicole Fay was so confident in her wallcovering choice that she only presented the mural Fade to her clients. They immediately loved the watercolor-like look for their dining room refresh. "Finding a pattern that wasn't super busy but embraced those long, wide walls was very important." After the remodel, Nicole attended a party at the house and all the party guests gravitated to the new dining room. "That was my goal. It's where everyone wanted to be."



7221
FADE





“THE ROOM NEEDED
SOMETHING THAT FELT
FRESH [TO] OPEN UP
THE SPACE.”

- NICOLE FAY



*Check out
our blog
for more*



THINK BIG

PJ CARES: AN EMPLOYEE-LED INITIATIVE

At Phillip Jeffries, we believe in the power of giving back to our community. Through PJ Cares, our employee-led initiative focused on community impact, we are able to foster meaningful connections. And by engaging in hands-on projects and mentorship, we strive to cultivate curiosity, confidence, and leadership in future artists, designers, and innovators.

For the past few years, we've partnered with Think Big and our local Boys and Girls Club organization to support youth development and community engagement. Recently, we welcomed middle school students to our corporate headquarters for a fun-filled and transformational day.

Stepping into Phillip Jeffries offices is an immersive experience. We started with our signature "red carpet" greeting, and the Think Big campers were able to explore our New Jersey showroom and see behind the scenes into the world of production. Students then met the design team, saw the printing process, and learned about shipping and fulfillment. It was a holistic view into the world of wallcovering.





ART PROJECT: RADIAL SYMMETRY

The students created a unique wallcovering design artfully composed using their names and the principles of radial symmetry design (shown above). With oil pastels and markers, our PJ Cares team guided the students to experiment with bold colors and patterns. They learned about the concepts of balance and repetition that are often used in design. Their finished artworks reflected unique perspectives and showcased their creativity during this hands-on experience.

SPIRIT DAY

A LUAU CELEBRATION OF TEAM CULTURE

One of our favorite long-standing traditions as a company is an annual team-building week called Spirit Week. We work hard, but we also like to have fun at work. It's a family affair! Our founders Eric and Susan joined in on the fun. At Phillip Jeffries, we know exceptional service starts with a team who are an extension of this exceptional family.



THE PJ CHAIN

PJ EMPLOYEES ARE AWESOME TEAMMATES

The most important thing at PJ is the PJ Chain. We value the synergy that results from teamwork and truly believe that we achieve more through teamwork than any one employee can do on their own. To demonstrate this, we pass a plush fish around the entire company (the fish is symbolic but that is a story for another day). This starts with Philip and Jeffrey, then the Executive Team and includes passing the fish around through every department from Design to Marketing, Supply Chain, Logistics, Customer Experience and every employee along the way who has a part in our company's success. When doing this in person, we all can see how each teammate is just as important as the next. Our circle has grown quite a bit in the last few years! Mahalo to our incredible PJ team for making Spirit Week 2025 unforgettable—and for bringing that same energy and passion to every project, every day.



"SPIRIT WEEK IS ONE OF MY FAVORITE WEEKS HERE AT PHILLIP JEFFRIES. THIS IS OUR WEEK WHERE WE BRING THE ENTIRE TEAM TOGETHER AND TALK ABOUT WHAT IS IMPORTANT TO US."

PHILIP BERSHAD, CO PRESIDENT & CO-CEO OF PHILLIP JEFFRIES



BEST PLACES TO WORK

We're thrilled to be named one of New Jersey's Best Places to Work by NJBiz, ranking No. 18 among nearly 130 companies. This recognition holds significance for us as a family-owned business serving our clients for nearly 50 years. We are thankful for our incredible employees and clients for making PJ one of the top places to work.





Clockwise: Venetian Plaster 4060, Concrete Washi 1927, Aligned 8515, Venetian Plaster 4063, Desert Dunes 8040, Concrete Washi 3596



MODERN SURFACES

IN FOCUS

Elevate your space with textures and finishes that blend architectural elegance and innovation. From Venetian Plaster and concrete effects to hand-combed washi and artisanal layers, these surfaces honor craftsmanship while embracing contemporary aesthetics. They're not just finishes; they're the foundation of modern design stories.

IN FOCUS **MODERN SURFACES**



Hatchwork 10094

INNOVATIVE & SOPHISTICATED

Neutral-colored surfaces bring a sense of calm and sophistication to any space. Soft tones like beige, taupe, and ivory create a versatile backdrop that complements both modern and classic interiors.



WINTER 2026

NIGHT AT THE THEATER

Let your walls take center stage. Discover rich textures, gilded flourishes, and architectural elements in a curated color palette.



Drama 35806



Fable 35605



Venetian Plaster 37603



Vinyl Crush 34000

WINTER 2026



Aura 37503

This immersive collection transforms walls into theatrical backdrops. Inspired by old-world glamour, the palette is moody yet versatile. Layer warm neutrals, earthy taupes, rich jewel tones, and luxe metallic accents to transform any space with timeless sophistication.



Quiet Quarters 32702



Jasmine 35406



SPRING 2026

IN STOCK



READY TO SHIP

Need your order shipped today? We have more than a million yards of wallcovering stocked and ready to ship. Our expansive range of in-stock styles include authentic grasscloths, sumptuous textiles, select specialty items, seamless paper weaves, pretty prints, and the perfect performance options. Shop 2,500+ fast and fabulous designs.

CATEGORIES

60

NATURALS

Handcrafted from the finest authentic raw materials.

62

SEAMLESS WEAVES

Soft and subtle textures with the most consistent coloring.

64

PRINTS

Chic pattern motifs at any scale on textured grounds.

66

SILKS & SATEENS

Luxurious textiles that add a hint of refinement.

68

LINENS & SUITING

Tailored textiles that add warmth to any space.



70

ACOUSTIC

These sophisticated designs are the ultimate in quiet luxury.

72

LUXE NATURALS & WOODS

Distinctive dimensional designs crafted from natural materials.

74

SPECIALTY

Handcrafted from the finest authentic materials with artisanal details.

76

MURALS

Artwork is transformed with artistry and innovation.

78

PERFORMANCE

Where luxury design meets durability and affordability.

NATURALS



"OUR CLIENTS WANTED THEIR BREAKFAST ROOM TO EXUDE A SENSE OF EXCITEMENT. INSPIRED BY NATURE, WE INCORPORATED A VARIETY OF TEXTURES USING A NEUTRAL COLOR PALETTE. THE BERMUDA HEMP IN ELEPHANT WAS THE PERFECT COMPLEMENT, ADDING VISUAL INTEREST TO THE ROOM."

- SANDRA ASDOURIAN INTERIORS

Bermuda Hemp 5260



Manila Hemp 5237



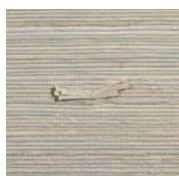
Juicy Jute 4819



Shoreline Grass 2805



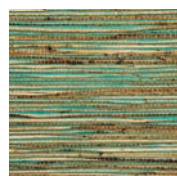
ISLAND RAFFIA
1307



RAFFIA WITH
A TWIST
10374



EXTRA FINE
ARROWROOT
071



GRASS ROOTS
3377



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SEAMLESS WEAVES



"A MODERN EXPRESSION OF CLASSIC TAILORING, THIS LINEN PINSTRIPE MOTIF HAS GENTLE TEXTURE AND SUBTLE DEPTH. IT CREATED A RELAXED FOUNDATION FOR THE SPACE TO FEEL EFFORTLESSLY SOPHISTICATED, WARM, AND INVITING."

- SAMANTHA SARA INTERIORS

Origin Stripe 10104



Driftwood 9595



Serengeti Weave 6311



Sevilla Weave 1793



ALL WOUND UP
3576



FUJI WEAVE
1293



GRACEFUL GRID
10478



SUTTON WEAVE
22206



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Seamless Weaves

PRINTS



SHARP, EDGY AND FUN! INSPIRED BY A TROPICAL OASIS, ELLIE'S VIEW IS A HAND PRINTED FERN-INSPIRED DESIGN AVAILABLE ON TEXTURED GROUNDS.



Whispering Willows 27806



Georgian Grid 9127



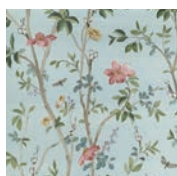
Blushing Blooms 9832



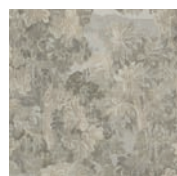
SEA STONE
24900



TEA TIME
25705



JASMINE
35404



MIDSUMMER
31501



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more Prints

TEXTILES

SILKS & SATEENS



THE WALLS OF THIS SECOND FLOOR 1930S SPEAKEASY-INSPIRED LIVING ROOM ARE DRAPED IN A RICH, MOODY HUE OF VELVET VIBES.

Velvet Vibes 9474



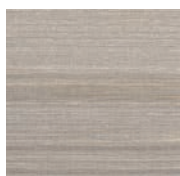
Abaca Breeze 1063



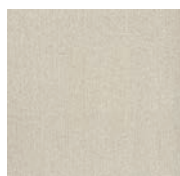
Silky Strings 4028



Suede Lounge 4329



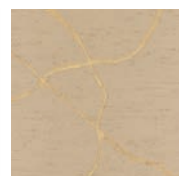
SILK AND ABACA
3216



SATEEN CLUB
4955



SUNSET SILK
3228



LUSTROUS LINES
10285



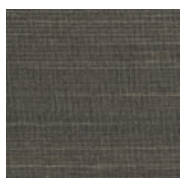
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Silks & Sateens

TEXTILES
LINENS & SUITING

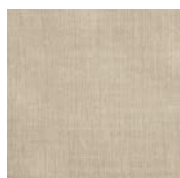


"THE COLOR PALETTE OF CHARCOAL, BLACK, CAMEL, AND CHOCOLATE LEANED INTO THE DARK NATURE OF THIS SUBTERRANEAN ROOM AND MADE THE ART POP."

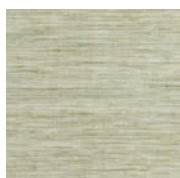
- SHELBY WAGNER DESIGN



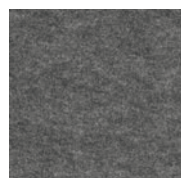
HORSEHAIR
3257



BUTTONED UP
9543



CANVAS LINEN
9222



SAVILE SUITING
SOLID
10840



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Linens & Suiting

ACOUSTIC

"WE NEEDED SOMETHING MUTED,
BUT ALSO WITH A LOT OF TEXTURE
FOR THIS PRIMARY BEDROOM NICHE.
IT WAS THE PERFECT SPACE FOR
THIS COLLECTION."

- PHILIP HUDSON

QUIET LUXURY WALLS™
Tufted Tiles 10066



Lofted Lines 28802



Soft Surrounds 10606



Perfectly Plush 10245



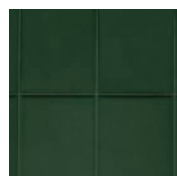
PEACEFUL
PLUMES
27900



QUIET
QUARTERS
32705



TUFTED
TILES
10065



PERFECTLY
PLUSH
10244



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more Acoustic

LUXE NATURALS & WOODS

"THIS LARGE-SCALE
TROPICAL-INSPIRED
WALLCOVERING TRULY
ENVELOPES THE SPACE!"

- COREY DAMEN JENKINS

The Grove 8622



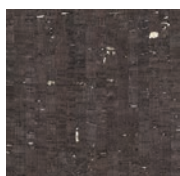
Harbor Hemp 9873



Cork Couture 10683



Cape Town 6752



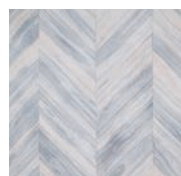
ENCHANTED
WOODS
708



COFFERED
WOOD
4256



CONCRETE
WASHI
3596



AGAINST THE
GRAIN
10337



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Luxe Naturals & Woods

SPECIALTY



"MODERN MUSE INSPIRED THE ENTIRE DESIGN PLAN FOR THIS PRIMARY SUITE. THE WOOD VENEER ADDS A SOPHISTICATED WARMTH, WHILE THE LARGE-SCALE GRAPHICS PROVIDE AN ARTSY PUNCH."

- LISA GABRIELSON DESIGN



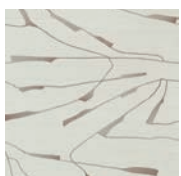
Desert Dunes 8045



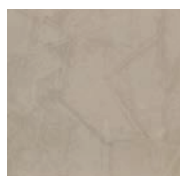
Rivets® 5709



Metallic Ombré 3158



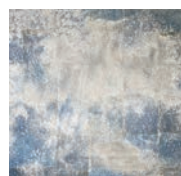
THREADWORK
32102



VENETIAN
PLASTER
37603



ADORN
9291



PATINA METALS
10082



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MURALS



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Avon 33306



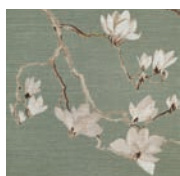
Mirage 8728



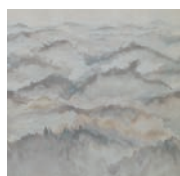
Serenity 7378



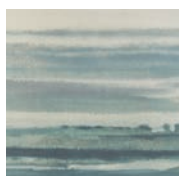
Flight 7057



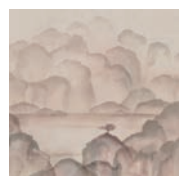
BLOSSOM
36405



BEYOND
7204



FADE
7226



MIST
4799



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more Murals

PERFORMANCE

"THE SUBTLE TEXTURE OF THE WALLCOVERING ADDED THE PERFECT WARM TONE TO ENVELOP THE DINING ROOM. THE RESULT IS A SPACE THAT FEELS COZY AND LUXURIOUS, PERFECT FOR A CANDLE-LIT DINNER."

- SANDRA ASDOURIAN INTERIORS

Vinyl Renaissance 10386



Vinyl Woven Sisal 8122



Vinyl Crocodile Rock 10213



Arlo PVC Free



VINYL
ISLAND RAFFIA
9449



VINYL
TAILORED LINEN
8659



VINYL
SEASIDE LINEN
8599

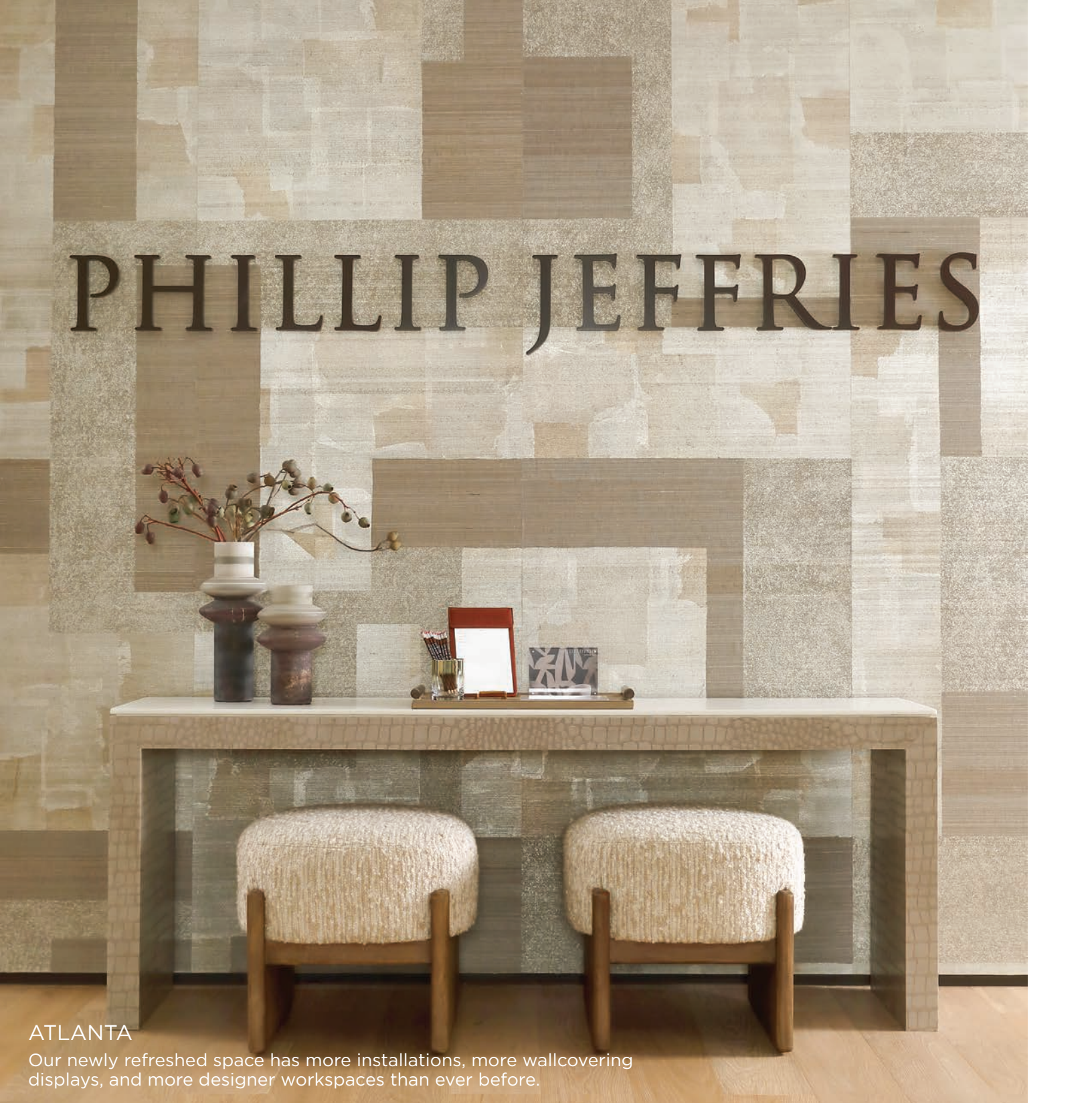


ISLA
PVC FREE
29302



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APERIA, SINGAPORE 339511

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The MUSE Design Awards is an internationally renowned competition that recognizes outstanding achievements in creative and interior design. Our showroom was honored with the Gold Award by the International Awards Associate (IAA) within the MUSE Awards Program. Thank you IAA for recognizing this beautifully designed space. This is a significant milestone for our Singapore team and the local design community.



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showroom

LAST IMPRESSION



ANN
GOTTLIEB

@ann.gottlieb.design

Wish 6104

"BEING BOLD DOESN'T
NECESSARILY MEAN LOUD COLOR;
IT CAN BE TEXTURE OR SCALE,
EVEN IF IT'S TONE ON TONE."

Ann Gottlieb, founder of Ann Gottlieb Design, has honed her signature look—glamour with personality—throughout the Washington, DC metro area. "I think I attract people who don't want the norm," she said. Inspired by a Spanish Revival look, her clients chose the mural Wish for their bedroom. Offered in a range of tranquil colors, this large-scale floral design is reminiscent of antique photo techniques. "It's the most serene room in the house!"

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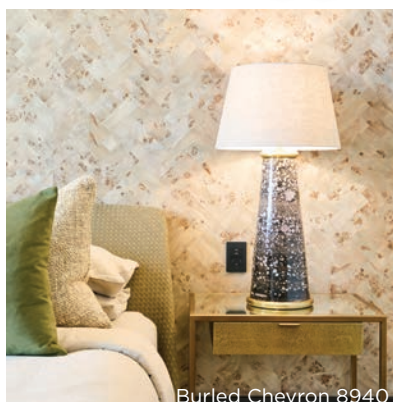
Butterfly Sky 9665



Manila Hemp 5274



The Grove 8626



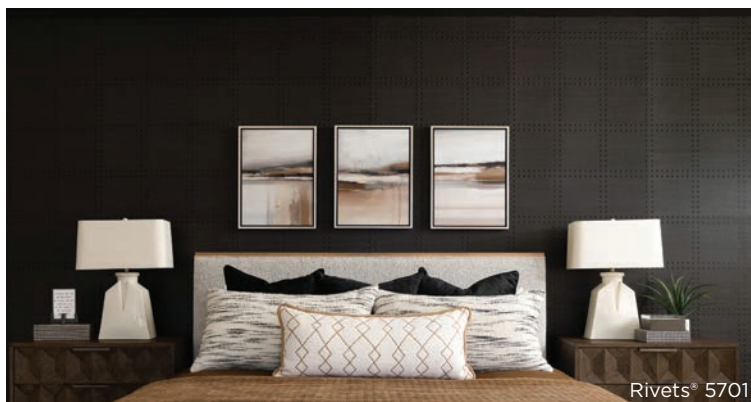
Burled Chevron 8940



Waves of Wood 9871



Soho Shimmer 9084



Rivets® 5701



Daybreak 9538



Perfect Peonies 10168



Vinyl Stacked 10326



Waterfall 8897

BEHIND *the* DESIGN

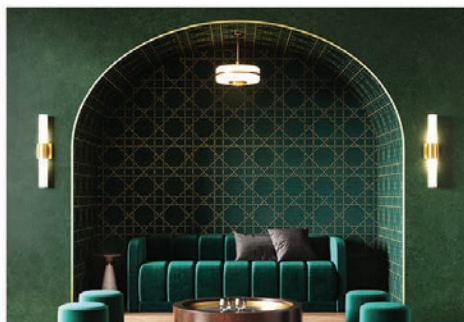
Our blog gives an in-depth look at the artistry, craftsmanship, and inspiration behind our luxury wallcovering. Every week we share the latest news, designer installations, and insider tips you need to know!



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IMAGE CREDITS

COLOR DRENCHING

Item: **Gallant Grasses 9044**, Designer: Studio Panebianco, Photographer: Mónica Barreneche; **Item:** **Mist 4798**, Designer: Bjørn Design, Photographer: Adam Rouse Photography; **Item:** **Bloom 7192-L**, Designer: Veronica Solomon Interior Design, Photographer: Claudia Casbarian of Julie Soefer Photography team; **Item:** **Abaca Harvest 1107**, Designer: Shawn Henderson, Photographer: Nick Sargent; **Item:** **7046 Vinyl Kimono Silk**, Designer: Phillip Harrison, Photographer: Dustin Halleck

PJ PETS

Chewy, Enchanted Woods, Philip Bershad; **Rey**, Against the Grain, Jeffrey Bershad; **Nacho**, Renoir GV129, Eric Downey; **Fred**, PJ Samples, Alexa Dungo; **Norman**, Sutton Weave 22206, Rachel Pezzolla; **Cody**, Threadwork 32102, Shauna Goodgold; **Shane Jr.**, The Drop, Debi Casillo; **Mochi**, Bermuda Hemp, Angelique Travessa; **Penelope**, PJ Samples, Shamus Hackett; **Brody**, Perfectly Plush 10245, Clarissa Perez; **Milo**, Cascades 30202, Michael Ibrahim Blue, Serpent 10605, Lisa Healey; **Franklin**, Modern Muse, Leah Strahan; **Ulys**, Ginko Garden 32203, Karim Bachtli; **Potato**, Savile Suiting Plaid 25704, Artie Viana; **Clover**, PJ Samples, Kristy DeGina; **Shorty**, Threadwork 32101, Neena Trehan; **Balin**, Midsummer 31504, Bernadette Vitale; **Alfie & Jameson**, PJ Samples, Brittany Clifford; **Layla**, PJ Samples, Tracie Lindstrom; **Olive**, Midsummer 31502, Laura Canny

HAPPENINGS PG. 3-4

First Row: **Elle Décor Dinner** with Jeffrey Bershad; **Long Island Dinner** (left-right): Stevi Fourouli, Melissa Pollack, Michele Berrol, Philip Bershad, Beth Donner, Janet Tortora, Janine Horan; **Second Row:** **Atlanta Dana Wolter Interiors Book Signing** (left-right): Mackenzie Rogers, Kyle Taylor, Teri McIntyre, Dana Wolter, Brooke Braner, Susannah Bunch; **Third Row:** **Wow!house**, Photographer: Circle Hamilton; **Paris Grand Opening Party**, Photographer: Florian Grout

PJ CONTRACT PG. 17-22

Item: **Vinyl Gilded Age 7452**, Designer: Rockwell Group, Photographer: Jason Varney, pg. 17-18; **Item:** **Styled in Studs 8965**, Designer: Beth Donner Design, Photographer: Brian Berkowitz, pg. 19; **Item:** **Vinyl Vibrations 8697**, Designer: Sarah Z Designs, Photographer: Craig Denis, pg. 20 (top); **Item:** **Custom Mist**, Designer: Corgan Architects, Photographer: Kurt Griesbach, pg. 20 (bottom); **Item:** **Adorn 9292**, Designer: Forrest Perkins, Photographer: Andrew Rugge, pg. 21 (top, left); **Item:** **Fade 7226**, Designer: Beth Donner Design, Photographer: Elizabeth Leidel, pg. 21 (top, right); **Item:** **Arboretum 5579**, Designer: Studio IDC, Photographer: Michael Stavaridis, pg. 21 (middle); **Item:** **Renoir GV127**, Designer: Tiek Byday, Photographer: Jaqueline Marque, pg. 21 (bottom, left); **Item:** **Vinyl Crocodile Rock 10216**, Designer: Michael Norpell, Photographer: Sandy Swett, pg. 21 (bottom, right); **Item:** **Vinyl Reconstructed 7536**, Designer: L Spearman, Photographer: Parker Alexander, pg. 22

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Items: **Serenity 7380**, **Sanctuary 4585**, **Flight 7052**, **Blur 7804**, **Sculpted Wood 2817**, Designer: Kelly Caron Designs, Photographer: Kelli Boyd Photography, pg. 25, 28; **Items:** **Clouds 7064** and **Metallic All Over 2963**, **Make Waves 8867**, **Adorn 9020**, **Clouds 7064**, Designer: Vanessa DeLeon, Photographers: Nick Sargent, Laura Moss and Jason Ducusin, pg. 26, 30; **Items:** **Seaside Jute 9893**, **Bermuda Hemp 5522**, **Riviera Weave 1819**, **Bermuda Hemp 5521**, Designer: Caitlin Kah Interiors, Photographer: Carmel Brantley Photography, pg. 25, 32; **Items:** **Custom Blur**, **Offset 9131**, **Sculpted Wood 2816**, **Rivets® 5700**, Designer: Tiffany Brooks, Photographer: Hearst Corporation and Jenna Peffley, pg. 26, 34; **Items:** **Collage 5041**, **Rivets® 5718**, **Flight 7056**, **Sculpted Wood 2818**, Designer: Pulp Design Studio, Photographers: Aaron Leitz and Cody Ulrich, pg. 26, 36; **Items:** **Offset 9132**, **Styled in Studs 8965**, **Sculpted Wood 2819**, **Offset 9136**, Designer: Lucy and Company, Photographer: Loli Photography, pg. 25, 38; **Items:** **Sunset Silk 4172**, **Broad Strokes 1121**, **Serenity 7382**, **Metallic Ombré 3163**, Designer: Jeff Schlarb, Photographers: Christopher Stark and Noe DeWitt, pg. 26, 40; **Items:** **Woven Wood 4262**, **Abaca Mist 4883**, **Vinyl Woven Sisal 8122**, **Jack's Jungle 5332**, Designer: Megan Gorelick, Photographers: Marco Ricca, Rachel McGinn and Rebecca McAlpin, pg. 25, 42

BEFORE & AFTER PG. 43-44

Item: **7221 Fade**, Designer: Nicole Fay, Photographer: Charlotte Lea

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NATURALS PG. 59-60

Item: **5260 Bermuda Hemp**, Designer: Sandra Asdourian Interiors, Photographer: Tristan Heeb, pg. 59; **Item:** **Manila Hemp 5237**, Designer: Paris Forino, Photographer: Genevieve Garruppo, pg. 60 (top); **Item:** **Juicy Jute 4819**, Designer: Samantha Todhunter, Photographer: Jonathan Bond Photography, pg. 60 (bottom, left); **Item:** **Shoreline Grass 2805**, Designer: Design Works Studio, Photographer: Cat Wilborne, pg. 60 (bottom, right)

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Item: **Ellie's View 7151**, Designer: ROOST Design Hale, Photographer: Adam Taylor, pg. 63; **Item:** **Whispering Willows 27806**, Designer: NS Interior Designs, Photographer: Meghan Balcom, pg. 64 (top); **Item:** **Georgian Grid 9127**, Designer: Carrie Delany Interiors, Photographer: Lindsay Salazar, pg. 64 (bottom, left); **Item:** **Blushing Blooms 9832**, Designer: Jill Myers Interiors, Photographer: Rebecca McAlpin, pg. 64 (bottom, right);

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Item: **Velvet Vibes 9474**, Designer: Francis Interiors, Photographer: Joseph Kramm, pg. 65; **Item:** **Abaca Breeze 1063**, Designer: J Patryce Design, Photographer: Tim Lenz/Otto Archive, pg. 66 (top); **Item:** **Silky Strings 4028**, Designer: Sherrell Design Studio, Photographer: Madeline Harper, pg. 66 (bottom, left); **Item:** **Suede Lounge 4329**, Designer: Emily Del Bello, Photographer: Gieves Anderson, pg. 66 (bottom, right)

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Items: (top-bottom) **Abaca Flow 23901**, **Penthouse Pleats 21200**, **Peekaboo Petals 25400**

IMAGE CREDITS



Items: (clockwise) Quiet Quarters 32703, Jasmine 35400, Grandview Grass 37812, Curtain Call 32801, Aura 37501, Glimmer Weave 35103, Fable 35601

LUXE NATURALS & WOODS PG. 71-72

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LAST IMPRESSION PG. 83

Item: Wish 6104, Designer: Ann Gottlieb, Photographer: Angela Newton Roy Photography

GET SOCIAL PG. 84

First Row **Item: Butterfly Sky 9665**, Designer: Julia Lewis Interiors, Photographer: Heather Talbert; **Item: Manila Hemp 5274**, Designer: Keene Architecture, Photographer: Read McKendree/JBSA; **Item: The Grove 8626**, Designer: Francis Interiors, Photographer: Joseph Kramm; *Second Row* **Item: Burled Chevron 8940**, Designer: Furnbury Interior Design, Photographer: Adrian Lyon; **Items: Waves of Wood 9871 and Patina Metals 10083**, Designer: Grant Gilvesy Design, Photographer: Bruno Belli; **Item: Soho Shimmer 9084**, Designer: Rachel Reider, Photographer: Read McKendree/JBSA; *Third Row* **Item: Rivets* 5701**, Designer: Dettaglio Design, Photographer: Kevin Brost; **Item: Perfect Peonies 10168**, Designer: David Mitchell Brown, Photographer: Nick Sargent; **Item: Vinyl Stacked 10326**, Designer: Widell & Boschetti, Photographer: Brian Wetzal; *Fourth Row* **Item: Daybreak 9538**, Designer: Ali Budd Interiors, Photographer: Tim Williams; **Item: Waterfall 8897**, Designer: Artistic Interiors By Jessica, Photographer: Julian Huarte

PJ CUSTOM PG. 85

Item: Custom Ellie's View, Designer: HEIRLOOM, Photographer: Ryan Garvin, *(bottom, left)*; **Item: Custom Pure Imagination Project**, Designer: Jay Jeffers, Photographer: Matthew Millman, *(bottom, right)*

INSIDE BACK COVER

Item: Vinyl Woodwork (top-bottom) 29605, 29604, 29607, 29606

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